

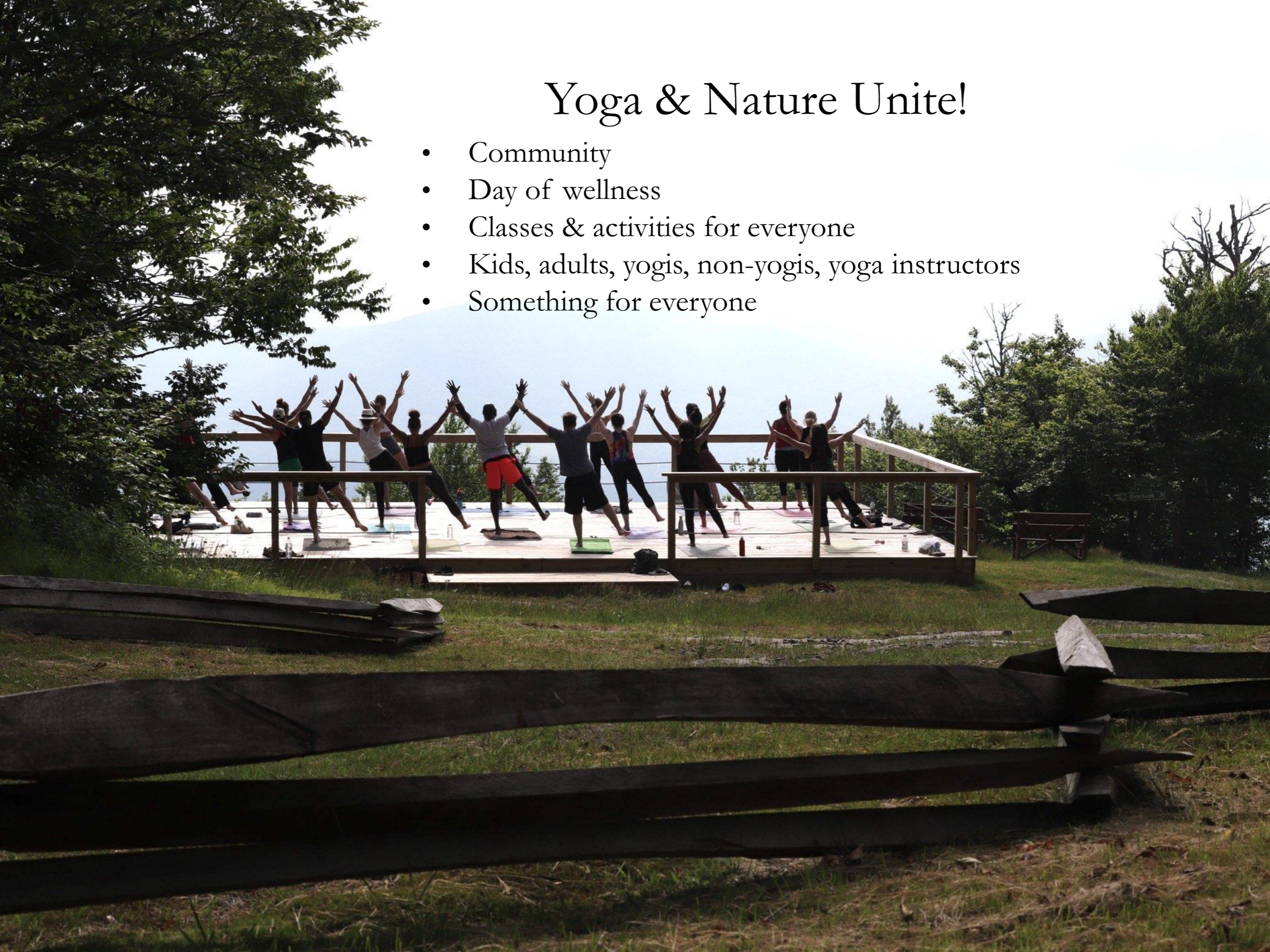
**THE CATSKILL MOUNTAIN YOGA FESTIVAL
PLATTEKILL MOUNTAIN, ROXBURY, NY
JULY 23, 2022 (RAIN DATE 7/24)**





Yoga & Nature Unite!

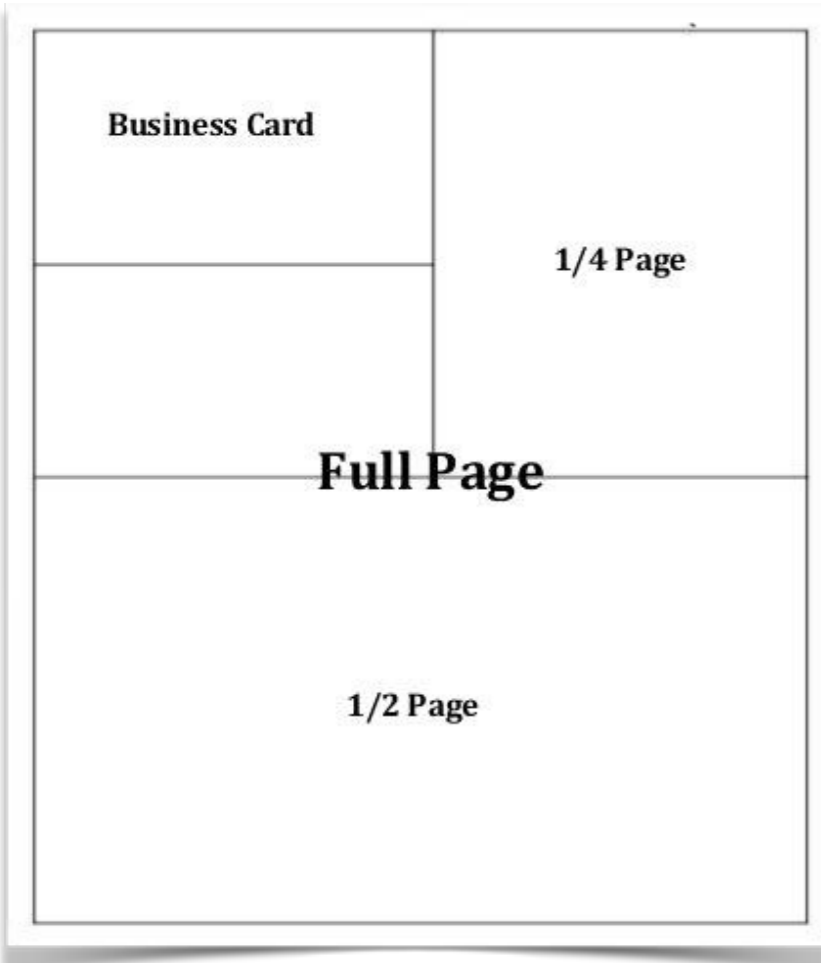
- Community
- Day of wellness
- Classes & activities for everyone
- Kids, adults, yogis, non-yogis, yoga instructors
- Something for everyone



Yoga for the people:

- Master Classes
- Kids Yoga
- Power Yoga
- Morning Wake Up Flow
- Partner Yoga & Thai Massage
- Ashtanga & Restorative
- Yoga Trapeze & Aerial Yoga
- Arm Balances & Inversions
- Weed Walk
- Hiking
- Ayurveda
- Sky Rides
- Kids Activities
- Vendor Village
- Practitioners & Local Artists
- Sound Healing Ceremony





Sponsor Perks:

- Brand Awareness
- Booth Availability
- Festival Passes & freebies
- Logo on all advertising
- Social media, website, signage, etc



Sponsorship Levels:

Title Sponsor: (1 spot only): \$5000+

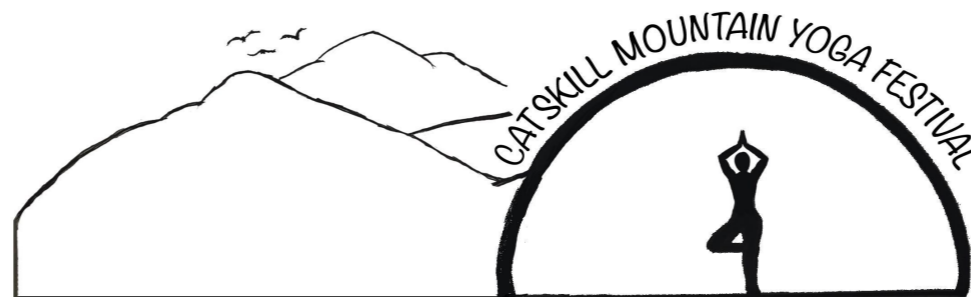
- Business name on title page of program and through social media, (The Catskill Mountain Yoga Festival, Presented By: Your Business Name Here)
- Full page color ad on back cover of Yoga Festival Event Program
- Six Full Festival Passes (includes: 3 classes/workshops, sound healing ceremony, refreshments & sky rides)
- Logo on back of festival t-shirt
- Booth space at the festival
- Prominent logo feature & sponsor highlight in promotional materials and media outreach campaign, logo inclusion on all email notifications
- Featured on Catskill Mountain Yoga Festival website with logo and link

Premiere Sponsor (1 spot only): \$3000+

- Full page color ad inside front cover of Yoga Festival Event Program
- Four Full Festival Passes (includes: 3 classes/workshops, sound healing ceremony, refreshments & sky rides)
- Logo on back of festival t-shirt
- Booth space at the festival
- Prominent logo feature & sponsor highlight in promotional materials and media outreach campaign, logo inclusion on all email notifications
- Featured on Catskill Mountain Yoga Festival website with logo and link

Platinum Sponsor: \$2000

- Full page color ad in Yoga Festival Event Program
- Two Full Festival Passes (includes: 3 classes/workshops, sound healing ceremony, refreshments & sky rides)
- Logo on back of festival t-shirt
- Booth space at the festival
- Prominent logo feature & sponsor highlight in promotional materials and media outreach campaign, logo inclusion on all email notifications
- Featured on Catskill Mountain Yoga Festival website with logo and link



Gold Sponsor: \$1000

- 1/2 page color ad in Yoga Festival Event Program
- One Full Festival Pass (includes: 3 classes/workshops, sound healing ceremony, refreshments & sky rides)
- Logo on back of festival t-shirt
- Prominent logo feature & sponsor highlight in promotional materials and media outreach campaign, logo inclusion on all email notifications
- Featured on Catskill Mountain Yoga Festival website with logo and

Silver Sponsor: \$500

- 1/4 page color ad in Yoga Festival Event Program
- Logo on back of festival t-shirt
- Prominent logo feature & sponsor highlight in promotional materials and media outreach campaign, logo inclusion on all email notifications
- Featured on Catskill Mountain Yoga Festival website with logo and link

Bronze Sponsor: \$300

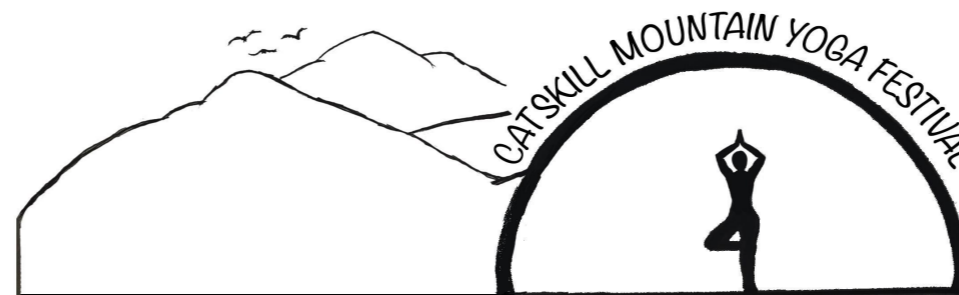
- Business card sized color ad in Yoga Festival Event Program
- Prominent logo feature & sponsor highlight in promotional materials and media outreach campaign, logo inclusion on all email notifications
- Featured on Catskill Mountain Yoga Festival website with logo and link

Premiere Yoga Studio & Small Business Partnership Package: \$475

- Business card sized color ad in Yoga Festival Event Program
- Two Full Festival Passes
- 20% discount code to share with students, teachers, and friends
- Prominent logo feature & sponsor highlight in promotional materials and media outreach campaign, logo inclusion on all email notifications
- Featured on Catskill Mountain Yoga Festival website with logo

In-Kind Sponsorship: Value \$500-\$3000

- *Varies depending on value of contribution



FOR MORE INFO:
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(607) 373-9000

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